# Applications and Phenomenology 

## 1. Leptonic Decays of Hadrons: from $\boldsymbol{\pi} \rightarrow \ell \mathbf{v}$ to $\mathbf{B} \rightarrow \ell \mathbf{v}$

QFT in Hadron Decays. Decay Constants. Helicity Suppression in the SM.

## 2. On the Structure and Unitarity of the CKM Matrix

The CKM Matrix. The GIM Mechanism. CP Violation. The Unitarity Triangle.
3. Introduction to the "Flavour Anomalies": Semi-Leptonic Decays
$B \rightarrow D^{(*)} \ell v$. The Spectator Model. Form Factors. Heavy Quark Symmetry.

- $B \rightarrow K^{(*)} \ell^{+} \ell^{-}$. FCNC. Aspects beyond tree level. Penguins. The OPE.


## 4. Introduction to Radiative Corrections: B $\rightarrow \boldsymbol{\mu} \mathbf{v} \mathbf{\gamma}$

The (infrared) pole structure of gauge field theory amplitudes.
Collinear and Infrared Safety.

## Flavour-Changing Neutral Currents

## In the $\mathbf{S M}$, only the $\mathbf{W}$ can change quark flavours

"Charged Current": $u_{i} \rightarrow W^{+} d_{j}$ and $d_{i} \rightarrow W^{-} u_{j}$
The photon, Higgs, and $Z$, all couple flavour-diagonally
$\Rightarrow$ No tree-level FCNC in SM
FCNC $=$ processes involving $b \rightarrow s, b \rightarrow d$, or $c \rightarrow u$ transitions.
In the SM , this requires at least two W vertices.
Recall: we saw an example when discussing the GIM mechanism:


GIM suppression by CKM unitarity:

$$
\sum_{j} V_{i j} V_{j k}^{\dagger}=\delta_{j k}
$$

E.g.:
$V_{u d} V_{u s}^{*}+V_{c d} V_{c s}^{*} \sim \cos \theta_{C} \sin \theta_{C}-\sin \theta_{C} \cos \theta_{C}=0$

## Suppressed in $\mathrm{SM} \boldsymbol{=}$ Good probes for BSM

## Also called "Rare Decays"

Due to suppression, they have small Branching Fractions.
How rare is rare? Recall our $\mathrm{K} \rightarrow \mu \mu$ example; $\mathrm{BR}(\mathrm{K} \rightarrow \mu \mu) \sim 10^{-8}$.
So you need to collect $\sim$ one billion K decays to see $\sim 10$ of these.
For comparison, the charged-current (tree-level W) decays we looked at in the last lecture have much larger branching ratios, e.g., $\mathrm{BR}(\mathrm{K} \rightarrow$ лev $) \sim 40 \%$

Since FCNC amplitudes are tiny in the SM, any additional contributions from new physics may be relatively easy to see

In B Sector:
Leptonic Decays: $B_{d, s}^{0} \rightarrow \ell^{+} \ell^{-},\left(B_{d, s}^{0} \rightarrow \nu \bar{\nu}\right) \quad$ (why not $B^{*}$ ?)
Semi-Leptonic: $\left.b \rightarrow s \ell^{+} \ell^{-}\right) b \rightarrow d \ell^{+} \ell^{-}$, and $b \rightarrow s(d) \gamma, b \rightarrow s(d) \nu \bar{\nu}$
Multi-hadronic: beyond the scope of this course.

Our case study:
$B \rightarrow K^{(*)} \ell^{+} \ell^{-}$

## Diagrams contributing to $b \rightarrow s \ell+\ell$ - transitions



+ "Penguins" (EW penguins)


+ more ...
$\Rightarrow$ This is going to get complicated ... so let's think first.


## 1: Exploit CKM Unitarity and $m_{t} \gg m_{c} \Rightarrow$ Top Quark Domination



+ "Penguins" (EW penguins)



## All of these amplitudes involve

 GIM-type sums:$\mathscr{M}=V_{u b} V_{u s}^{*} \mathscr{M}_{u}+V_{c b} V_{c s}^{*} \mathscr{M}_{c}+V_{t b} V_{t s}^{*} \mathscr{M}_{t}$
CKM Unitarity: $V_{u b} V_{u s}^{*}=-V_{c b} V_{c s}^{*}-V_{t b} V_{i s}^{*}$

$$
=V_{c b} V_{c s}^{*}\left(\mathscr{M}_{c}-\mathscr{M}_{u}\right)+V_{t b} V_{t s}^{*}\left(\mathscr{M}_{t}-\mathscr{M}_{u}\right)
$$

$\Rightarrow$ Any quark-massindependent terms must cancel.

Whatever is left must be proportional to $m_{c}^{n}$ and $m_{t}^{n}$

- Top quark dominates

$$
\underset{\text { Keeping only terms } \alpha m_{t}^{\prime}}{\mathscr{M}} \sim V_{t b} V_{t}^{*} \bar{M}_{t}
$$

## 2: Exploit $q^{2} \ll w^{2}{ }^{2}$ Low-Energy Effective Theory

## Construct effective vertices, with effective coefficients

For example, we previously wrote tree-level W exchange as an effective coefficient $\propto G_{F} / \sqrt{2}$, multiplying two V-A fermion currents.

Recall: $B \rightarrow D \ell \nu$ (and all the other processes we looked at so far)

"Low-energy effective theory"
"Effective 4-FermionVertex"


## Effective vertices for $b \rightarrow s \ell+\ell-$



+ "Penguins" (EW penguins)



## Apply same idea to FCNC processes.

"Integrate out" the short-distance propagators, leaving only operators for the external states: $\mathbf{O}_{\mathbf{i}}$
with some effective coefficients, $\mathrm{C}_{\mathbf{i}}$ (which now in general will contain integrals over whatever loops contribute to them in the full theory)

(Re)classify all possible low-energy operators in terms of Lorentz (+ colour) structure
Inami \& Lim, Progr. Theor. Phys. 65 (1981) 297

## The Operator Product Expansion

## Effective Lagrangian for $\mathbf{b} \rightarrow \mathbf{s}$ transitions

= sum over effective vertices with overall $\mathrm{G}_{\mathrm{F}}$ \& CKM factor, and operators $\boldsymbol{O}_{k} \times$ coefficients $C_{k}$

$$
\begin{array}{rl}
\mathscr{L}= & -\frac{G_{F}}{\sqrt{2}} V_{t b} V_{t s}^{*} \sum_{k} C_{k} \mathcal{O}_{k} \\
C_{k} & Q: \text { why only t? }
\end{array}
$$

"Wilson Coefficients"
In general, we need to do some loop integrals to compute them.

## Operators directly responsible for semi-leptonic decays:

$$
\begin{aligned}
& \mathcal{O}_{9 V}^{\ell}=\left[\bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) b\right]\left[\bar{\ell} \gamma_{\mu} \ell\right] \\
& \mathcal{O}_{10 A}^{\ell}=\left[\bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) b\right]\left[\bar{\ell} \gamma_{5} \gamma_{\mu} \ell\right]
\end{aligned}
$$



## (+QED Magnetic Penguin)

$$
\begin{gathered}
\mathcal{O}_{7 \gamma}=\frac{e}{8 \pi^{2}} m_{b}\left[\bar{s} \sigma^{\mu \nu}\left(1+\gamma_{5}\right) b\right] F_{\mu \nu} \\
\sigma^{\mu \nu}=-\frac{i}{4}\left[\gamma^{\mu}, \gamma^{\nu}\right]
\end{gathered}
$$



## (Non-Leptonic Operators)

$$
\text { (i,i=1,2,3 and } a=1, \ldots, 8 \text { are } \boldsymbol{S U ( 3})_{c} \text { indices; indicate colour structure) }
$$

## W exchange / Charged-Current:

> Note: some authors swap these..... Buchall et al.

Exercise: consider tree-level diagrams for W exchange between two quark currents and justify why the (LO) Wilson coefficients are $\mathrm{C}_{1}=1$ and $\mathrm{C}_{2}=0$.

## Strong/OCD Penguins

(Sum over $q=u, d, s, c, b$ )

$$
\begin{aligned}
& \mathcal{O}_{3}=\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{i}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1-\gamma_{5}\right) q_{j}\right] \\
& \mathcal{O}_{4}=\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{j}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1-\gamma_{5}\right) q_{i}\right] \\
& \mathcal{O}_{5}=\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{i}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1+\gamma_{5}\right) q_{j}\right] \\
& \mathcal{O}_{6}=\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{j}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1+\gamma_{5}\right) q_{i}\right] \\
& \mathcal{O}_{8 G}=\frac{g_{s} m_{b}}{8 \pi^{2}}\left[\bar{s}_{i} \sigma^{\mu \nu}\left(1+\gamma_{5}\right) T_{i j}^{a} b_{j}\right] G_{\mu \nu}^{a}
\end{aligned}
$$

Why not t?
$b$


2 Lorentz structures \& 2 possible colour structures

## Electroweak Penguins

(Sum over $q=u, d, s, c, b$ )

$$
\begin{aligned}
& \mathcal{O}_{7}=\frac{3 e_{q}}{2}\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{i}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1+\gamma_{5}\right) q_{j}\right] \\
& \widehat{O}_{8}=\frac{3 e_{q}}{2}\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{j}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1+\gamma_{5}\right) q_{i}\right] \\
& \widehat{O}_{9}=\frac{3 e_{q}}{2}\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{i}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1-\gamma_{5}\right) q_{j}\right] \\
& \mathcal{O}_{10}=\frac{3 e_{q}}{2}\left[\bar{s}_{i} \gamma^{\mu}\left(1-\gamma_{5}\right) b_{j}\right]\left[\bar{q}_{j} \gamma_{\mu}\left(1-\gamma_{5}\right) q_{i}\right]
\end{aligned}
$$



> 2 Lorentz structures \& 2 possible colour structures

## Renormalisation \& Running Wilson Coefficients

## At tree level, $\mathbf{C}_{\mathbf{1}}=\mathbf{1}$ and all other $\mathbf{C}_{\mathbf{i}}=\mathbf{0}$ (they all involve loops)

Not good enough. (Among other things, FCNC would be absent!)

## At loop level, we must discuss renormalisation

In this part of the course, we focus on applications; not formalism
Suffice it to say that, just as we can do a tree-level comparison between the full theory (EW SM with full W propagators) and the effective theory, to see that $C_{1}=1$ and the other $C_{i}$ are zero at tree level, we can do the same kind of comparison at loop level.
This procedure - determining the coefficients of the effective theory from those of the full theory - is called matching and is a general aspect of deriving any effective theory by "integrating out" degrees of freedom from a more complete one.

## Two aspects are especially important to know. At loop level:

We do the matching a specific value of the renormalisation scale, characteristic of the degrees of freedom being integrated out, here $\mu_{\text {match }}=m_{W}$.
This determines the values of the Wilson coefficients at that scale, $C_{i}\left(m_{W}\right)$.
We must then "run" those coefficients to a scale characteristic of the physical process at hand, in our case $\mu_{R}=m_{b}$. In general, $C_{i}\left(m_{b}\right) \neq C_{i}\left(m_{W}\right)$.

## One-Loop Coefficients at the Weak Scale

M. Neubert, TASI Lectures on EFT and heavy quark physics, 2004, arXiv:hep-ph/0512222

Buchalla, Buras, Lautenbacher, Rev. Mod. Phys. 68 (1996) 1125
At the scale $\boldsymbol{\mu}=\mathbf{m}_{\mathbf{W}}$ (at one loop in QCD), the matching eqs. are:

$$
\begin{aligned}
& C_{1}\left(M_{W}\right)=1-\frac{11}{6} \frac{\alpha_{s}\left(M_{W}\right)}{4 \pi}, \\
& C_{2}\left(M_{W}\right)=\frac{11}{2} \frac{\alpha_{s}\left(M_{W}\right)}{4 \pi} \text {, } \\
& C_{3}\left(M_{W}\right)=C_{5}\left(M_{W}\right)=-\frac{1}{6} \widetilde{E}_{0}\left(\frac{m_{t}^{2}}{M_{W}^{2}}\right) \frac{\alpha_{s}\left(M_{W}\right)}{4 \pi}, \\
& C_{4}\left(M_{W}\right)=C_{6}\left(M_{W}\right)=\frac{1}{2} \widetilde{E}_{0}\left(\frac{m_{t}^{2}}{M_{W}^{2}}\right) \frac{\alpha_{s}\left(M_{W}\right)}{4 \pi}, \\
& C_{7}\left(M_{W}\right)=f\left(\frac{m_{t}^{2}}{M_{W}^{2}}\right) \frac{\alpha\left(M_{W}\right)}{6 \pi}, \\
& C_{9}\left(M_{W}\right)=\left[f\left(\frac{m_{t}^{2}}{M_{W}^{2}}\right)+\frac{1}{\sin ^{2} \theta_{W}} g\left(\frac{m_{t}^{2}}{M_{W}^{2}}\right)\right] \frac{\alpha\left(M_{W}\right)}{4 \pi}, \\
& C_{8}\left(M_{W}\right)=C_{10}\left(M_{W}\right)=0, \\
& C_{7 \gamma}\left(M_{W}\right)=-\frac{1}{3}+O(1 / x), \\
& C_{8 g}\left(M_{W}\right)=-\frac{1}{8}+O(1 / x) . \\
& \widetilde{E}_{0}(x)=-\frac{7}{12}+O(1 / x) \text {, } \\
& f(x)=\frac{x}{2}+\frac{4}{3} \ln x-\frac{125}{36}+O(1 / x), \\
& g(x)=-\frac{x}{2}-\frac{3}{2} \ln x+O(1 / x), \\
& \text { (Sorry I did not find equivalent handy } \\
& \text { expressions for } \mathrm{C}_{9 v} \text { and } \mathrm{C}_{10 \mathrm{~A}} \text { yet) }
\end{aligned}
$$

## From mw to mb

## What does "running" of the Wilson coefficients mean, and what consequences does it have?

Matrix Equation: $C_{i}(\mu)=\sum U_{i j}\left(\mu, m_{W}\right) C_{j}\left(m_{W}\right)$
U: "Evolution Matrix"
QCD corrections $>\underline{\text { Large logs } \& ~ o p e r a t o r ~ m i x i n g ~(~} \mathrm{U}$ is not diagonal)

Examples:
$C_{1}(\mu)=1+\frac{3}{N_{c}} \frac{\alpha_{s}(\mu)}{4 \pi}\left(\ln \frac{M_{\omega}^{2}}{\mu^{2}}-\frac{11}{6}\right)+O\left(\alpha_{s}^{2}\right)$,
$C_{2}(\mu)=-3 \frac{\alpha_{s}(\mu)}{4 \pi}\left(\ln \frac{M_{w}^{2}}{\mu^{2}}-\frac{11}{6}\right)+O\left(\alpha_{s}^{2}\right)$.
Expansion parameter is not really

$$
\alpha_{s} \text { but } \alpha_{s} \ln \left(m_{W}^{2} / \mu^{2}\right)
$$

$\square$

Large for $\boldsymbol{\mu} \sim \mathbf{m}_{\mathbf{b}} \ll \mathbf{m}_{\mathbf{w}}$

## The 'Renormalisation Group Method": sums $\left(\alpha_{s} \ln \left(m_{W} / \mu\right)\right)^{n}$

$\mathrm{U}_{\mathrm{ij}}$ obtained by solving differential equation ("RGE") analogous to that for other running couplings:
$\frac{d C_{i}}{d \ln \mu}=\gamma_{i j} C_{j}$
The kernels, $\gamma_{\mathrm{ij}}$, are called the "matrix of anomalous dimension"

## Quark-Level Matrix Element

## For now, all we shall care about is that the $C_{i}\left(m_{b}\right)$ have been calculated in the theoretical literature with high precision

Not just for SM, but for many scenarios of physics BSM as well.
E.g., SUSY: Ali, Ball, Handoko, Hiller, hep-ph/9910221

$$
\begin{aligned}
\mathscr{M}\left(b \rightarrow s \ell^{+} \ell^{-}\right)=\frac{G_{F} \sqrt{\alpha}}{2 \pi} V_{t s}^{*} V_{t b}[ & C_{9 V}\left(m_{b}\right)\left[\bar{s} \gamma^{\mu} \frac{1}{2}\left(1-\gamma_{5}\right) b\right]\left[\bar{\ell} \gamma_{\mu} \ell\right] \\
& +C_{10 A}\left(m_{b}\right)\left[\bar{s} \gamma^{\mu} \frac{1}{2}\left(1-\gamma_{5}\right) b\right]\left[\bar{\ell} \gamma_{\mu} \gamma_{5} \ell\right] \\
& \left.-2 \frac{m_{b}}{m_{B}} C_{7_{\gamma}}\left(m_{b}\right)\left[\overline{s i} \sigma^{\mu \nu} \frac{q_{\nu}}{q^{2}} \frac{1}{2}\left(1+\gamma_{5}\right) b\right]\left[\bar{\ell} \gamma_{\mu} \ell\right]\right]
\end{aligned}
$$

Next: add perturbative contributions from other operators
Then: add non-perturbative effects of hadronic resonances
Finally: form factors $\boldsymbol{\rightarrow}$ hadronic matrix elements


## Additional Perturbative Contributions

## Additional Contributions to $\mathbf{O}_{9}$ :

W-exchange $O_{1,2}: c \bar{c}$ pairs
QCD penguins $O_{3-6}: q \bar{q}$ pairs (u,d,s,c,b)

Buras, M. Münz, Phys. Rev. D52 (1995) 186.
Misiak, Nucl. Phys. B393 (1993) 23; +err. Ibid. B439 (1995) 461

$C_{9 V} \rightarrow C_{9}^{\mathrm{eff}}\left(q^{2}\right)=C_{9}+g_{c}\left(q^{2} ; C_{1-6}\right)+g_{b}\left(q^{2} ; C_{3-6}\right)+g_{u d s}\left(q^{2} ; C_{3-4}\right)+\frac{2}{9}\left(3 C_{3}+C_{4}+3 C_{5}+C_{6}\right)$
Recall: $q^{2}=\left(p_{B}-p_{k}\right)^{2}=\left(p_{t+}+p_{\epsilon}-\right)^{2}$
"Loop functions"
contain $\ln m_{c}^{2} / m_{b}^{2}, \ln q^{2} / m_{b}^{2}, \ln \mu^{2} / m_{b}^{2}$
Question: what do you call a $c \bar{c}$ pair with $q^{2} \sim 4 m_{c}^{2}$, in a spin-1 state?
also contain imaginary parts for $\mathrm{q}^{2}>4 \mathrm{~m}_{\mathrm{q}^{2}}$
Corresponds to on-shell quarks $>$ can propagate over long distances Perturbative calculation is presumably not valid.
Main worry is $\mathbf{g}_{\mathbf{c}}$ since it gets contributions from the $\mathrm{O}(1) \mathrm{C}_{1}$ coefficient

Note also: $C_{7 \gamma} \rightarrow C_{7}^{\mathrm{eff}}=C_{7 \gamma}+C_{5} / 3-C_{6}$

[^0]
## Resonances (and other long-distance states)

## Which $c \bar{c}$ states are there?



(can add resonances with Breit-Wigner functions + "non-factorizable contributions" in $C_{9}^{\text {eff }}$ )
Note: the dilepton $q^{2}$ spectrum is still relatively clean below the $\mathbf{J} / \mathbf{p s i}$

## (Non-Factorizable Contributions?)

## We so far did not consider multi-hadronic final states

But that is effectively what the $B \rightarrow J / \psi K$ intermediate states are.
The problem of non-factorizable contributions illustrates a general problem that crops up in multi-hadronic processes.

## The factorisation ansatz

When including the $J / \psi$ and other $c \bar{c}$ (henceforth $\psi_{n}$ ) states as Breit-Wigner distributions in $C_{9}^{\text {eff }}$, we are effectively factoring the process into a $B \rightarrow K$ transition part, and a $\psi_{n}$ creation (and decay) part.

$$
\left\langle K \ell^{+} \ell^{-}\right| \hat{H}|B\rangle \stackrel{\text { ree. }}{\text { ren }}\left\langle\ell^{+} \ell^{-}\right| \hat{H}\left|\psi_{n}\right\rangle\left\langle\psi_{n} K\right| \hat{H}|B\rangle \stackrel{\text { Fact }}{\text { Fat }}\left\langle\ell^{+} \ell^{-}\right| \hat{H}\left|\psi_{n}\right\rangle\left\langle\psi_{n}\right| \hat{H}|0\rangle\langle K| \hat{H}|B\rangle
$$

The creation \& decay amplitudes for $\psi_{n}$ are proportional to the $\psi_{n}$ decay constant.
Ignores any crosstalk between the $J / \psi$ and $B \rightarrow K$ currents.

## Non-factorizable contributions

Long-distance interactions between the (hadronic) $J / \psi$ and $B \rightarrow K$ currents.
Beyond the scope of this course

## Hadronic Matrix Element \& Form Factors

We are now ready to look at the hadron-level matrix element

$$
\begin{aligned}
& \mathscr{M}\left(B \rightarrow K \ell^{+} \ell^{-}\right)=\frac{G_{F} \alpha}{\sqrt{2} \pi} V_{t b} V_{t s}^{*} {\left[C_{9}^{\text {eff }}\left\langle K\left(p_{K}\right)\right| \bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) b\left|B\left(p_{B}\right)\right\rangle\left[\bar{\ell} \gamma_{\mu} \ell\right]\right.} \\
&+C_{10 A}\left\langle K\left(p_{K}\right)\right| \bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) b\left|B\left(p_{B}\right)\right\rangle\left[\bar{\ell} \gamma_{\mu} \gamma_{5} \ell\right] \\
&\left.-2 \frac{m_{b}}{m_{B}} C_{7}^{\text {eff }}\left\langle K\left(p_{K}\right)\right| \bar{s} i \sigma^{\mu \nu} \frac{q_{\nu}}{q^{2}}\left(1+\gamma_{5}\right) b\left|B\left(p_{B}\right)\right\rangle\left[\bar{\ell} \gamma_{\mu} \ell\right]\right]
\end{aligned}
$$

Similarly to $B \rightarrow D \ell \nu$, the axial part does not contribute in $B \rightarrow K \ell^{+} \ell^{-}$. But we do need a magnetic form factor, due to the $\mathrm{C}_{7}$ contribution.

$$
\begin{aligned}
\left\langle K\left(p_{K}\right)\right| \bar{s} \gamma^{\mu}\left(1-\gamma_{5}\right) b\left|B\left(p_{B}\right)\right\rangle & =f_{+}\left(q^{2}\right)\left(p_{B}+p_{K}\right)^{\mu}+f_{-}\left(q^{2}\right)\left(p_{B}-p_{D}\right)^{\mu} \\
\left\langle K\left(p_{K}\right)\right| \bar{s} i \sigma^{\mu \nu} \frac{q_{\nu}}{q^{2}}\left(1+\gamma_{5}\right) b\left|B\left(p_{B}\right)\right\rangle & =\frac{f_{T}\left(q^{2}\right)}{m_{B}+m_{K}}\left(q^{2}\left(p_{B}+p_{K}\right)^{\mu}-\left(m_{B}^{2}-m_{K}^{2}\right) q^{\mu}\right)
\end{aligned}
$$

K is not a "heavy-light" system $\left(\Lambda_{\mathrm{QCD}} / \mathrm{m}_{\mathrm{s}} \sim 1\right) \rightarrow$ cannot play Isgur-Wise trick; have to keep both $f_{+}$and $f$ -

## (Example of Form-Factor Parametrisations)

## Main method is called 'Light Cone Sum Rules" (LCSR)

The ones below are admittedly rather old; from hep-ph/9910221

$$
F(\hat{s})=F(0) \exp \left(c_{1} \hat{s}+c_{2} \hat{s}^{2}+c_{3} \hat{s}^{3}\right)
$$

| Max | $f_{+}$ | $f_{0}$ | $f_{T}$ |
| :--- | :--- | ---: | :--- |
| $F(0)$ | 0.371 | 0.371 | 0.423 |
| $c_{1}$ | 1.412 | 0.579 | 1.413 |
| $c_{2}$ | 0.261 | -0.240 | 0.247 |
| $c_{3}$ | 0.822 | 0.774 | 0.742 |


| Min | $f_{+}$ | $f_{0}$ | $f_{T}$ |
| :--- | :--- | :--- | :--- |
| $F(0)$ | 0.278 | 0.278 | 0.300 |
| $c_{1}$ | 1.568 | 0.740 | 1.600 |
| $c_{2}$ | 0.470 | 0.080 | 0.501 |
| $c_{3}$ | 0.885 | 0.425 | 0.796 |

(and there are corresponding ones for $B \rightarrow K^{*}$ )

## The $B \rightarrow K \ell+\ell$ Decay Distribution

Squared matrix element + trace algebra
Exercise: do the steps
$\overline{|\mathscr{M}|^{2}}=\frac{G_{F}^{2} \alpha^{2}}{4 \pi^{2}}\left|V_{t s}^{*} V_{t b}\right|^{2} D\left(q^{2}\right)\left(\lambda\left(m_{B}^{2}, m_{K}^{2}, q^{2}\right)-u^{2}\right)$
With $D\left(q^{2}\right)=\left|C_{9}^{\mathrm{eff}}\left(q^{2}\right)\right| f_{+}\left(q^{2}\right)+\left.\frac{2 m_{b}}{m_{B}+m_{K}} C_{7}^{\mathrm{eff}} f_{T}\left(q^{2}\right)\right|^{2}+\left|C_{10 A}\right|^{2} f_{+}\left(q^{2}\right)^{2}$
And $\quad \lambda(a, b, c)=a^{2}+b^{2}+c^{2}-2 a b-2 b c-2 a c, u \equiv 2 p_{B} \cdot\left(p_{\ell^{+}}-p_{\ell^{-}}\right)$
Note: we assumed lepton mass vanishes $\boldsymbol{\rightarrow} \boldsymbol{n o}$ dependence on $f$ - any more!

## Phase Space

Useful Trick: factor $1 \rightarrow 3$ phase space into two $1 \rightarrow 2$ ones using

$$
\int \mathrm{d}^{4} q \delta^{(4)}\left(q-p_{1}-p_{2}\right)=1
$$

Exercise: starting from the standard form of dLIPS for a $1 \rightarrow 3$ decay, show that :

$$
\frac{\mathrm{d} \Gamma_{B \rightarrow K \ell^{+} \ell^{-}}}{\mathrm{d} q^{2} \mathrm{~d} u}=\frac{\overline{|\mathscr{M}|^{2}}}{2^{9} \pi^{3} m_{B}^{3}}
$$

## What does data say?

Here just looking at LHCb measurements; From talk by E. Graverini, BEACH 2018 Additional measurements by BaBar and Belle not shown.


Figure 3. (Colours online) Differential branching fraction for various $b \rightarrow s \mu \mu$ transitions measured at LHCb, superimposed to SM predictions [2-5, 40].

For both the K and $\mathrm{K}^{*}$ final states, the data is a bit on the low side (compared with SM)?

## The Flavour Anomalies Part 2

Regardless of the complications in analysing these decays, we can again also use them as tests of lepton universality

Now, form the two ratios: $\quad R_{K^{(*)}} \equiv \frac{\operatorname{Br}\left(B \rightarrow K^{(*)} \mu^{+} \mu^{-}\right)}{\operatorname{Br}\left(B \rightarrow K^{(*)} e^{+} e^{-}\right)}$
Expect $\mathrm{R}=1$ in SM (the complicated stuff drops out in the ratio)


.. Interesting ... ! Talk to German about possible new-physics implications ...

## Representation in $\mathrm{C}_{9}-\mathrm{C}_{10}$ space



Figure 7. (Colours online) Expected sensitivity to NP contributions in $\mathcal{C}_{9}$ and $\mathcal{C}_{10}$, shown as 1,2 and $3 \sigma$ countours, after the LHC Run 2 [48].

## (What Approximations did we Make?)

## Top Quark Dominance

## Low-energy effective theory at quark level

Matched at finite loop order to full theory
Running at finite loop order from $\mathrm{m}_{\mathrm{w}}$ to $\mathrm{m}_{\mathrm{b}}$
Non-leptonic operators contributing to $C_{7}^{\text {eff }}$ and $C_{9}^{\text {eff }}$, but not $C_{10 A}$

## Effect of intermediate c-cbar resonances

Non-factorizable contributions
Other hadronic states: light-quark resonances, open charm, ... ?

## Form Factors

## QED Corrections at Hadronic Level?


[^0]:    (*in the scheme used by Buras, Fleischer, hep-ph/9704376)

